

B2B MARKETING
EXCHANGE

NEXT-LEVEL ABM

1:1 Peer Meetings

How to Connect with Fellow Attendees at #B2BMX

Click On Community in Navigation Menu

The screenshot shows the event page for "#B2BMX: Next-Level ABM". The navigation menu at the top includes Home, My Event, Agenda, **Community** (circled in blue), Networking, Speakers, Digital Marketplace, Solution Zone, and Virtual Swag. The main content area is titled "AI Matches" and displays a grid of attendee profiles. On the left, there are filters for "Refine the list" and "Visibility". A "Your connections" sidebar lists Raquel Brizzi, TEST - Sheri Butts, and James Gilbert. The main grid contains profiles for Nick Ezzo, Chris Keswani, Molly Troha, Michelle Graham, Mike Santos, Anne Norris, Nick Ezzo, Chris Keswani, Molly Troha, Michelle Graham, Erica Haims, Dwight Griesman, Taylor McCord, Laura Wards, Catey DeBalko, and Paul Yantus.

#B2BMX: Next-Level ABM
Edit event

Home My Event Agenda **Community** Networking Speakers Digital Marketplace Solution Zone Virtual Swag

AI Matches

Nick Ezzo
VP, Marketing
Auditoria

Chris Keswani
Marketing and Business...
Forest Interactive

Molly Troha
Marketing Campaign an...
Thycotic

Michelle Graham
Digital Marketing...
Click Boarding

Refine the list (min. 2 characters)

Search

Visibility
You're not visible to other attendees.

Your connections

Raquel Brizzi
Digital Marketing Coordinator
Demand Gen Report

TEST - Sheri Butts
TEST
G3 Communications

James Gilbert
Head of Marketing
CRMNEXT

See all

Mike Santos
VP, Digital Marketing
G3 Communications

Anne Norris
Field and Alliances...
Integrate

Nick Ezzo
VP, Marketing
Auditoria

Chris Keswani
Marketing and Business...
Forest Interactive

Molly Troha
Marketing Campaign an...
Thycotic

Michelle Graham
Digital Marketing Manager
Click Boarding

Erica Haims
International Content...
Haims Consulting

Dwight Griesman
CEO
eye4growth

Taylor McCord
Marketing Manager
Informa

Laura Wards
Marketing Director
Systemates Inc

Catey DeBalko
Head of Field Marketing
Check Point

Paul Yantus
Founder
Sizyl

Browse Attendees - Search Filter, Match

- Browse attendees, use the search bar or use the “AI Matches” provided at the top of the page

#B2BMX: Next-Level ABM

Home My Event Agenda **Community** Networking Speakers Digital Marketplace Solution Zone Virtual Swag

AI Matches

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Marketing and Business... Forest Interactive

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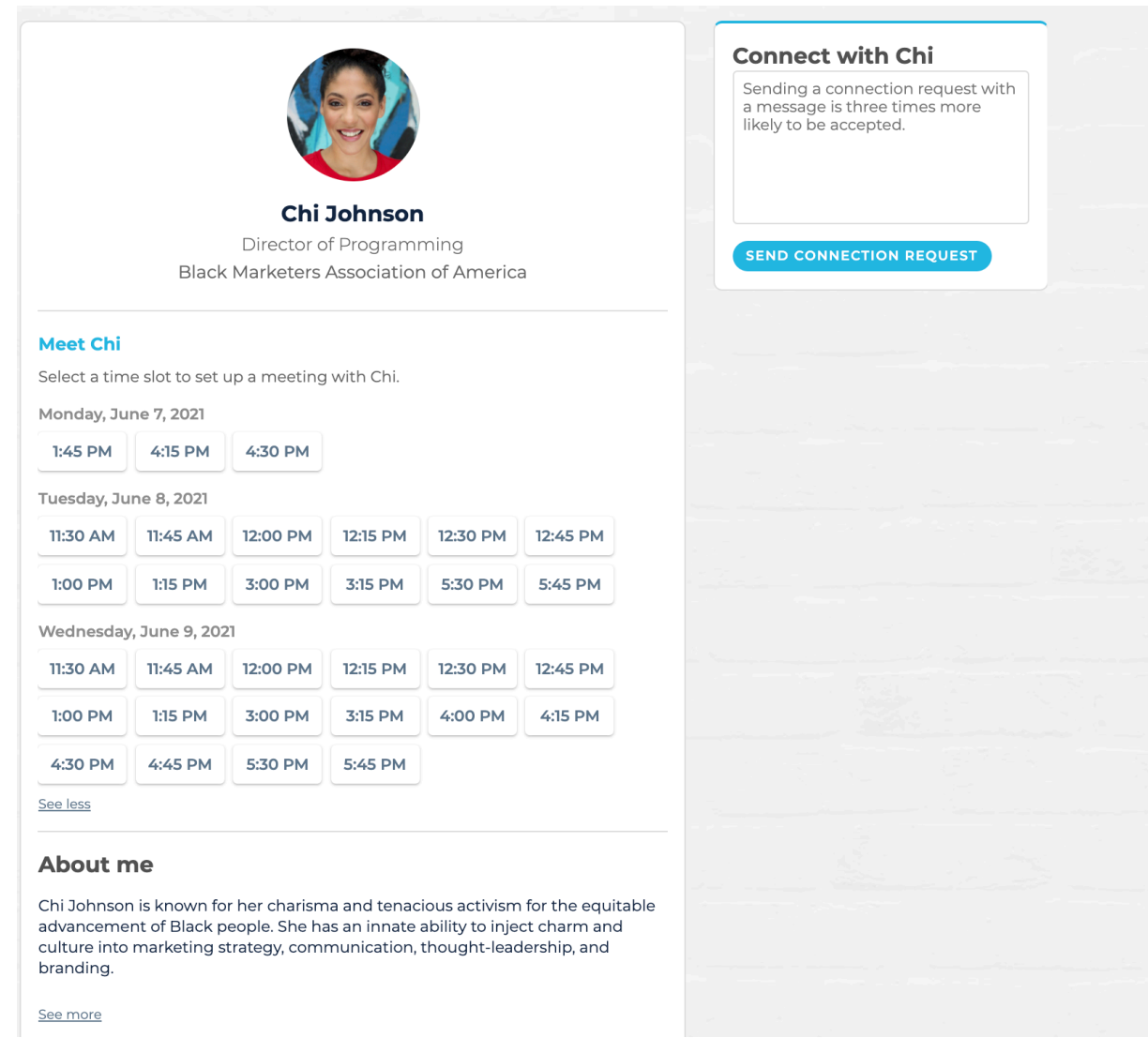
Laura Wards
Marketing Director Systemates Inc

Catey DeBalko
Head of Field Marketing Check Point

Paul Yantus
Founder Sizyl

View Attendee Profiles

- Select a profile to view available meeting times.



Chi Johnson
Director of Programming
Black Marketers Association of America

Meet Chi
Select a time slot to set up a meeting with Chi.

Monday, June 7, 2021

1:45 PM 4:15 PM 4:30 PM

Tuesday, June 8, 2021

11:30 AM 11:45 AM 12:00 PM 12:15 PM 12:30 PM 12:45 PM
1:00 PM 1:15 PM 3:00 PM 3:15 PM 5:30 PM 5:45 PM

Wednesday, June 9, 2021

11:30 AM 11:45 AM 12:00 PM 12:15 PM 12:30 PM 12:45 PM
1:00 PM 1:15 PM 3:00 PM 3:15 PM 4:00 PM 4:15 PM
4:30 PM 4:45 PM 5:30 PM 5:45 PM

[See less](#)

About me

Chi Johnson is known for her charisma and tenacious activism for the equitable advancement of Black people. She has an innate ability to inject charm and culture into marketing strategy, communication, thought-leadership, and branding.

[See more](#)

Connect with Chi

Sending a connection request with a message is three times more likely to be accepted.

[SEND CONNECTION REQUEST](#)

Click on Available Meeting Times

- Click on an available meeting time (click “see more slots” for the full list)

Chi Johnson
Director of Programming
Black Marketers Association of America

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Select a time slot to set up a meeting with Chi.

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[SEND CONNECTION REQUEST](#)

Select Attendee to Attendee Virtual Meeting


- Include a message letting them know what you're interested in discussing.
- Once your message is complete, click "Send Meeting Request"


 Monday, 7th June • 1:45 PM to 2:00 PM [Edit](#)

Select a place to meet at the event.

Video Call

Attendee to Attendee Virtual Meeting

 Monday, 7th June • 1:45 PM to 2:00 PM [Edit](#)

 Video Call • Attendee to Attendee Virtual Meeting [Edit](#)

Message (optional)

Hi Chi - I would love to chat with you about the BMAA community you're helping to build. I look forward to connecting!

119/1000 Characters maximum

SEND MEETING REQUEST

Await Confirmation

- Your request will appear in My Event/My Meetings as “Pending”

The screenshot displays a web application interface with a navigation menu at the top. The 'My Event' menu item is circled in blue. Below the navigation, a sidebar on the left contains a list of options: 'My schedule', 'My meetings' (circled in blue), 'My networking', and 'My bookmarked companies'. The main content area shows a calendar for Monday, February 22, 2021. A meeting is listed from 1:30 PM to 1:45 PM, titled 'Meeting', with a 'PENDING' status badge circled in blue. The meeting is organized by 'TEST - Sheri TEST' from 'G3 Communications'. To the right, an 'Export' section offers a 'DOWNLOAD PDF' button. A toggle for 'Display empty slots' is visible at the top of the calendar view.

Home **My Event** Agenda Speakers Digital Marketplace Solution Zone Networking Attendees Virtual Swag

My schedule >
My meetings >
My networking >
My bookmarked companies >

Display empty slots

Monday, February 22, 2021 [Make unavailable all day](#)

1:30 PM **Meeting** **PENDING**
1:45 PM Video Call · Virtual Meeting

TEST - Sheri TEST
TEST
G3 Communications

Export
Export your sessions, meetings and bookmarks in a single printable PDF file.
DOWNLOAD PDF

1:45 PM **Available for a meeting**
2:00 PM [Make unavailable](#)

Dates are displayed in your time zone (America/New_York)

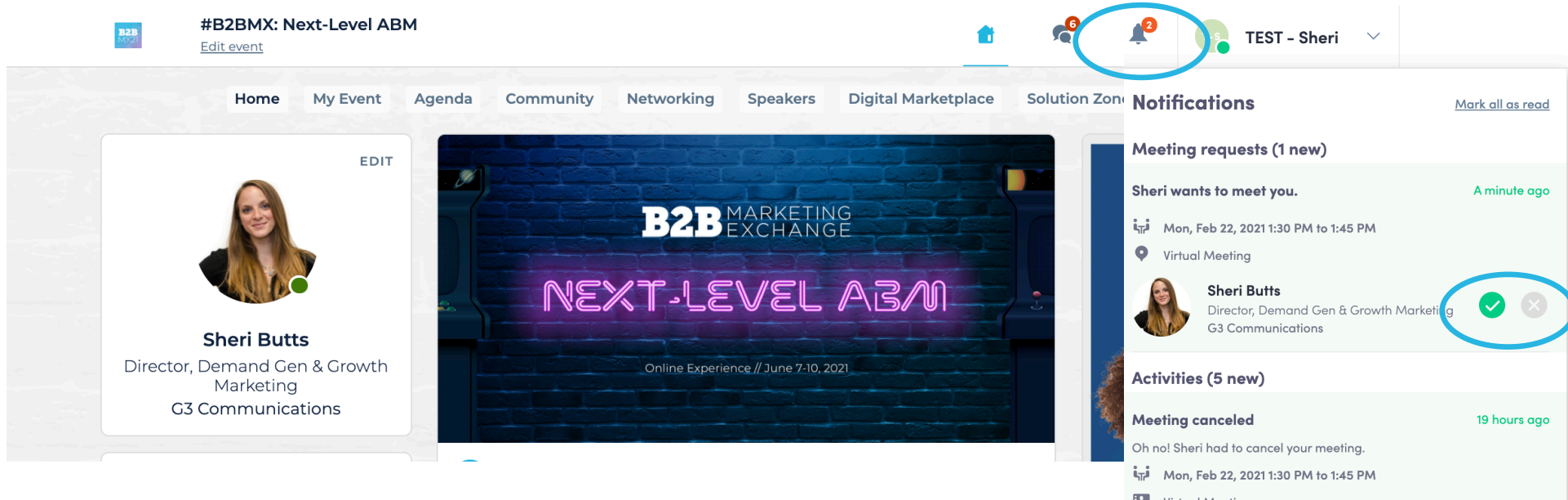
Check Back & Review Your Notifications

- Once your invitee accepts the meeting you will receive a notification and “Pending” will change to “Confirmed” (you may need to refresh screen)
- Your notifications and My Meetings tab will also show if someone has requested a meeting with you awaiting your approval

The screenshot displays the user interface for the "#B2BMX Online Experience 2021" event. At the top, the event name and "Edit event" link are visible. The navigation bar includes tabs for Home, My Event, Agenda, Speakers, Digital Marketplace, Solution Zone, and Networking. A user profile for "Sheri" is shown in the top right corner, with a notification bell icon circled in blue and a red "1" indicating one notification. The main content area shows a meeting for "Monday, February 22, 2021" from 1:30 PM to 1:45 PM. The meeting status is "Confirmed", with the word "CONFIRMED" in a green box circled in blue. The meeting details include "Video Call · Virtual Meeting" and the participant "TEST - Sheri TEST" from "TEST G3 Communications". A notification pop-up is overlaid on the right side, titled "Notifications" and "Activities (15 new)". It shows a "New meeting" notification: "Congratulations! TEST - Sheri accepted your meeting." with a timestamp of "2 minutes ago". The notification details include "Mon, Feb 22, 2021 1:30 PM to 1:45 PM" and "Virtual Meeting". The participant information "TEST - Sheri TEST" and "TEST G3 Communications" is also visible in the notification.

Approving Meeting Requests

- If another attendee or solution provider has requested to meet with you, the request will appear in your notifications and under My Event / My Meetings.
- Simply click the checkmark in the notification to instantly confirm or click “Reply” in My Meetings to accept or decline.



Export & Add Meetings to Your Calendar

- Be sure to “Export to Calendar” (upper right corner of My Event/My Meetings) to add all meetings to your personal calendar

The screenshot shows a user interface for an event titled "#B2BMX: Next-Level ABM". The user is logged in as "Sheri". The main navigation bar includes "Home", "My Event", "Agenda", "Speakers", "Digital Marketplace", "Solution Zone", "Networking", "Attendees", and "Virtual Swag". The "My Event" section is active, displaying a calendar for Monday, February 22, 2021. A meeting is scheduled from 1:30 PM to 1:45 PM, titled "Meeting", with a "CONFIRMED" status. The meeting details show it is a "Video Call · Virtual Meeting" with a participant "TEST - Sheri TEST" from "G3 Communications". Below the meeting, there is a section for "Available for a meeting" from 1:45 PM to 2:00 PM. On the right side, an "Export" menu is open, highlighting the "EXPORT TO MY CALENDAR" option. The menu also includes "Export" (with a description: "Add your upcoming sessions and meetings to your calendar application."), "EXPORT TO MY CALENDAR", "Export your sessions, meetings and bookmarks in a single printable PDF file.", and "DOWNLOAD PDF".

#B2BMX: Next-Level ABM
[Edit event](#)

Home **My Event** Agenda Speakers Digital Marketplace Solution Zone Networking Attendees Virtual Swag

My schedule >
My meetings >
My networking >
My bookmarked companies >

Dates are displayed in your time zone (America/New_York)

Display empty slots

Monday, February 22, 2021 [Make unavailable all day](#)

1:30 PM **Meeting** **CONFIRMED**
1:45 PM
Video Call · Virtual Meeting

TEST - Sheri TEST
TEST
G3 Communications

1:45 PM **Available for a meeting**
2:00 PM [Make unavailable](#)

Export
Add your upcoming sessions and meetings to your calendar application.
EXPORT TO MY CALENDAR
Export your sessions, meetings and bookmarks in a single printable PDF file.
DOWNLOAD PDF

How to Launch a Meeting

- A few minutes before the meeting, go to the profile of the participant you are meeting with and click on the highlighted “Meeting Call” button, which will launch the video call from directly within the platform (only available if the meeting is confirmed)

